



## GENERAL SPONSORSHIP FORM

Support your local Rodeo by becoming a General Sponsor!  
We are looking for businesses to become involved in the largest rodeo in the East.

Your sponsorship of \$125 will help promote the Attica rodeo.  
**Submit your print information and a payment of \$100 by May 15<sup>th</sup> and save \$25!!**  
In return we will recognize your business in our program book.

**This is a great way for people to find your business!**

The program is distributed to approximately 10,000 people rodeo weekend.

If you are interested in becoming a General Sponsor, please complete the following.

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ email \_\_\_\_\_

**DEADLINE FOR MONEY AND PRINT READY INFORMATION (SEE REFERENCE BELOW)  
JUNE 1st**

Mail this completed form with your business card to:  
ARSA, c/o Josey Brewer, P.O. Box 58, Attica, NY 14011

Or email your business card to: Josey Brewer at Josey\_Paige21@outlook.com or  
Tarryn Hodge at Thodge850@gmail.com *THANK YOU!!*

Larger sponsorships are available with sign and ticket packages, contact  
Ken Boundy @ Ken@atticarodeo.com (716) 474-3064

Attica Rodeo 2020 is August 6, 7, 8 & 9th. Performances are:  
Thursday at 8:00pm • Friday at 8:00pm • Saturday at 1:00pm and 8:00pm • Sunday at 2:00pm  
Sunday is Military Appreciation Day – Free admission with Military ID

Ticket cost at the gate: \$18 adults; \$8 children (ages 6-12); 5 and under FREE  
If you are interested in group sales for discounted tickets, please contact us on the website.

Note to our sponsors:

Sponsorships placed in our Attica Rodeo Program book must meet a preferable 300 DPI (Dots Per Inch). If information does not meet the preferred 300 DPI, or the business requires assistance, our designer will assist in creating/formatting at an additional cost to the business. An invoice will then be emailed to the proprietor regarding the additional cost once the final product is finished. Once the modifications are made, if there are any, a finished copy will be emailed to the business. Please review, confirm and respond if any changes are necessary. The response will also indicate the business is signing off and allowing for that business's information to be showed as is in the Attica Rodeo program book. If you need to contact the designer, please email please email Tarryn Hodge at [Thodge850@gmail.com](mailto:Thodge850@gmail.com), or Josey Brewer at [Josey\\_Paige21@outlook.com](mailto:Josey_Paige21@outlook.com) as they will assist you. The deadline to submit your program design will be July 1<sup>st</sup>. Failure to provide a design for the program, your sponsorship will either be made for you, at an additional cost, or will not be placed in the program book with no refund to the donating party.

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